



RevalCMS

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What is CMS?



What is CMS?

A Content Management System (CMS) is a software that supports the creation, management, distribution and publishing of corporate information (Content) on a website, intranet or an extranet.

It covers the complete life cycle of the pages on your site, from providing simple tools to create the content, through to publishing and finally to archiving.

It also provides the ability to manage the appearance of the published pages and the navigation provided to the users.



Why CMS?



Why CMS?

#1 of 3

No technical skills needed

There's no need for you or your colleagues to learn any new software. You simply make the changes to your website online as and when you need to and then view the changes instantaneously. It is as simple as using Microsoft Word to edit a page on the live website.

Update your website from anywhere

Update your website instantly from anywhere in the world on any PC! Make corrections and changes quickly and easily, add text, insert pictures, Videos or even place Word documents and PowerPoint presentations to your website as and when you wish at the click of a mouse. (access to the application via password and user name).



Why CMS?

#2 Of 3

Instant corrections

Making corrections, adding copy or files is fast and easy with our completely browser-based, online HTML WYSIWYG (What You See is What You Get) Editing, if you or your users can use Microsoft Word, then you can use CMS!

Access levels

Allow multiple users to work on your website by giving them different access levels and permissions.



Why CMS?

#3 Of 3

Link Management

Create links to internal pages and external websites quickly and easily. Its user interface also allows simple browse and click to create hyperlinks.

Training - Is fast, easy and hassle-free!

Code Mode

If you have the skills, switch to code mode at the click of a button and directly edit your html code from your browser!



Why RevalCMS



Why RevalCMS

#1 of 2

- ✓ Easy Content Creation
- ✓ Easy Content Management
- ✓ Easy Publishing
- ✓ Easy Presentation
- ✓ Easy Framework
- ✓ Easy Workflow
- ✓ Easy integration with 40 Business Ready Modules By Revalsys
- ✓ Easy Deployment – Hosted Model



Why RevalCMS

#2 of 2

- ✓ 100% Search Engine Friendly
- ✓ Integrated Web Analytics
- ✓ Auto Reduction of Images and Videos
- ✓ Full Text Search Like Google Search
- ✓ Rapid Website Development
- ✓ Complete Digital Asset Management
- ✓ No Technical Skills Required
- ✓ Automatically creates your Sitemap



Other Soft Benefits

- ✓ Putting business people in control of online communication.
- ✓ Maintaining brand consistency.
- ✓ Enhancing customer satisfaction.
- ✓ Improving content security and reducing legal liabilities.
- ✓ Maximizing internal skills through greater specialization.
- ✓ Easily expand customer business interests.
- ✓ 100% ROI



Other Products



RevallIntra

Easiest Intranet solution available in the market that drives collaboration and communication within your organization.



RevaleBiz

The only content management and ecommerce engine enables enterprises to manage any B2B, B2C websites effectively and efficiently.

Distinct Value: Shop Once, Ship To Many Addresses



Services

- ✓ Content Writing
- ✓ Content Creation (Creative Design & Artwork including Flash)
- ✓ Online Experience Solutions
- ✓ Application Development & Maintenance
- ✓ Database Design, Development, Tuning And Administration Services
- ✓ Social Media Branding
- ✓ Hosting



THANK YOU



REVALSYS
TECHNOLOGIES